Shopfronts and Signage
Kilkenny City
The Outline of this presentation will be as follows:
1. Aim of this presentation
2. Signage? – Why get ‘hung up’?
3. Current Planning Guidance
4. When is permission required?
5. Next Steps
2. SIGNAGE...
Why get hung up?
Good Design
3. What guidance is available?
Development Plan Policy

Shopfronts
Replacement traditional shopfront
Contemporary replacement shopfront
Fascia Signage

- Handpainted timber
- Natural materials – wood, metal etc

- Plastic derived fascias
- Internally illuminated box fascias

Nameplate fascia linking two or more buildings is generally unacceptable
Security Shutters
Canopies and Awnings

- Canvas canopy
- Wrought iron arms
- Timber blind box

- Plastic, uPVC
- Curved or dutch canopies
- Shall not cover fascia or pilasters
Lighting

- Concealed strip/floodlighting/spotlights
- Internally illuminated signs
- Internal lighting of shop window
- Lighting entire building
- Coloured lighting of facade
Signage and Advertising

- Natural high quality materials
- Bespoke design for building
- Sympathetic in design and colour
- Traditional painted sign
- Wrought iron hanging sign

- Plastic/vinyl/banner signs
- Man-made materials
- Neon, perspex flashing,
- Reflectorised or glitter-type signs
Signage and Advertising cont..

- Contact signage applied directly to a shop window
- Signs obscuring architectural features
- Signs above eaves, parapet or roofline level
- Signs which interfere with pedestrian or traffic safety
Street Furniture
4. Do I require planning permission?
How can I find out if I need planning permission?

Section 5 Declaration
Section 57 – Protected Structures
PLANNING MEETING
5. What next?
Pol O’ Conghaile, the well known travel writer said of Kilkenny:

“Lots of places are proud. Lots of places have tourist attractions. What makes Kilkenny stand out, however, is its drive to get better...”

A special thanks to John Fitzgerald for his images of Kilkenny City.